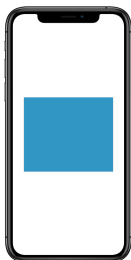


weatherzone^o ad specs

App

Mrec

300x250



GIF, PNG, JPG, HTML5, Third Party
(1MB)

Sticky Banner

320x50, 300x50



GIF, PNG, JPG, HTML5, Third Party
(1MB)

weatherzone^o eclipse

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Mobile

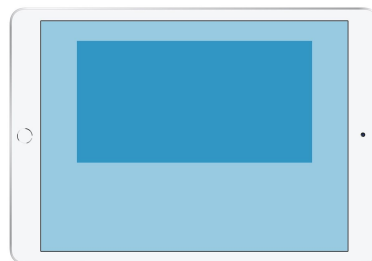
750x600 Branding
750x1625 Full Size



JPG (Using PSD Template)
(200KB)
No Animations
Click tracking
Impression tracking

Tablet

1584x820 Branding
2052x2048 Full Size

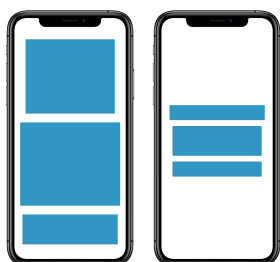


JPG (Using PSD Template)
(200KB)
No Animations
Click tracking
Impression tracking

Mobile Website

Mrec

300x250, 336x280, 320x100, 320x50,
300x100, 300x50



GIF, PNG, JPG, HTML5, Third Party
(1MB)

Sticky Banner

320x50, 300x50



GIF, PNG, JPG, HTML5, Third Party(1MB)
30 Second Ad Refresh

Desktop Website

Billboard

970x250, 970x90, 728x90



GIF, PNG, JPG, HTML5, Third Party (1MB)
30 Second Ad Refresh
(Local Weather Page Billboard only)

Leaderboard

728x90



GIF, PNG, JPG, HTML5, Third Party (1MB)

weatherzone^o ad specs

Half page

300x600, 160x600, 120x600, 300x250



GIF, PNG, JPG, HTML5, Third Party (1MB)

25 Second Ad Refresh

Mrec

300x250, 336x280, 320x100, 320x50, 468x60



GIF, PNG, JPG, HTML5, Third Party (1MB)